



Name:	
Name:	
Date:	Client #1 Signature:
	Client #2 Signature:

# Understanding the priorities, values and beliefs behind your wealth.

Your financial details are a necessary part of the discovery and planning process, but they are just the beginning in terms of the level of understanding we need in order to deliver the full value of our service, from minimizing tax to guiding you through major transitions.

We'd like to take the time to explore those aspects of your life that are less tangible — like your personal values, your legacy vision, your attitude toward wealth and investing. We often find that this exercise is just as useful in helping us understand your needs, as it is in helping you clarify your goals.

## **Our Ongoing Partnership**

This workbook is meant to guide our early discussions, which will in turn help us to provide the solutions and the ongoing guidance that will be of most value to you, and your outlook on your financial future.

We will continue to deepen our understanding of your needs and priorities over the course of our partnership with you, and will use this goal-focused approach to help prioritize your financial strategies, guide your evolving plans and personalize our communication process.

#### PART 1

### **Personal Priorities**

### What are some of the financial concerns that keep you up at night?

Are there topics or questions that weigh on your mind? Is there a particular reason that you are looking for financial advice? If so, choose from the list below or write your own, and we can keep them front-of-mind through the steps that follow.

Not having a paycheck anymore	Living too long
Running out of money	Getting Alzheimer's or other similar illness
Suffering investment losses	Being Bored
Leaving money to others	Too much time together
Cost of health care or long-term care	Parents needing care
Current or future health issue	Kids mismanaging money
Dying early	
Other	

#### What are your top goals?

Fill in what comes to mind at the moment. If needed we can return to this question at the end of the exercise.

	Personal Goals	Financial Goals
Short Term		
Long Term		

If money was not a concern, and you had no particular obligation to work, how would you spend your time? i.e. If you had to create a bucket list with no restrictions, what would be on it?

### Personal Priorities cont'd

### What do you value most?

On a scale from one to five, one being the most and five being the least, rank the following in terms of their importance to you. How much do you enjoy or value them? Are they major areas of focus for you, or footnotes in your everyday life?

MOST				LEAST	
1	2	3	4	5	Family
Activitie	es your f	amily e	njoys: -		
1	2	3	4	5	Charity
Charities/Organizations you support:					
1	2	3	4	5	Personal continued education
Past Ed	ucation:				
1	2	3	4	5	Physical activity and health
Activities you enjoy:					
1	2	3	4	5	Music and artistic culture
Preferre	ed music	celebra	ations:		
1	2	3	4	5	Community involvement
Ways you're involved:					
1	2	3	4	5	Personal hobbies
Hobbies you enjoy:					
1	2	3	4	5	Spiritual or religious interests
1	2	3	4	5	Politics and public service
1	2	3	4	5	Travel and world cultures
Places y	ou want	to trav	el to:		
1	2	3	4	5	Other:

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# **Retirement Guide**

When do you plan to retire?	
If applicable, when does your spouse plan	to rotiro?
in applicable, when does your spouse plan	to retire:
Do you plan on working part-time in retire	ement? 🗆 Yes 🗆 No
Is there a history of family longevity?	Yes □ No
Are there any life changes or major events that	at are possible once you retire?
☐ Modify current residence for greater accessibility	☐ Relocation
in your later years	☐ Major family event (ex. wedding)
☐ Change in transportation needs	☐ Lifestyle shift
☐ Change in living situation	☐ Purchasing a second property
☐ Age-friendly home	
$\hfill\square$ Other change that could affect your cash flow in re	tirement:
What will your family relationships look like a	
For example, will you be supporting children or helpir (If so, for how long, and how much funding will be req	
(	

# Retirement Guide cont'd

Is there anything in particular that you want to acco	omplish before retirement?		
☐ Travel destination	☐ Real estate purchase or renovations		
☐ Fitness or personal interest goal	☐ Charitable or community support objective		
☐ Supporting children through post-secondary education	☐ Business venture		
□ Other:			
If you're already retired, how would you change your retirement lifestyle if you could? Is there anything you feel is missing or off balance?			

# **Family Life and Legacy**

 $Describe the legacy you \, envision \, for your \, life \, and \, we alth.$ 

Think back to the values and goals you've identified so far. From the list below, select the items that come to mind when you envision the legacy you will eventually leave.			
☐ Give younger generations in your family a strong financial start in life	☐ Leave a thriving business that will provide sustainable support for family and other stakeholders		
☐ Instill younger generations with the knowledge, values and financial awareness that helped create your own success	☐ Fulfill specific intentions with respect to individual beneficiaries		
☐ Contribute to charitable causes that reflect your	☐ Live out your legacy in your later years		
personal values	☐ Leaving a Legacy is not a priority		
☐ Start transferring wealth to younger generation via gifting	Other:		
	munity support, spiritual values) that you want to causes or charities that you currently support? How ing within your retirement and legacy?		
As it stands now, who are your heirs, executors Do you have a simple family picture or more complex p	and beneficiaries? lans involving multiple beneficiaries or a blended family?		

# Family Life and Legacy cont'd

Do you have specific intentions as to how your estate will be divided?		
To what degree is there open communication and shared understanding between you and your beneficiaries, regarding your intended legacy?		

# **Family Tree**

This is your family tree. Fill in the names of those relations that hold some significance with respect to your financial goals and responsibilities, your family estate and your future legacy.

PARENTS
SIBLINGS
Child 1 (and Spouse):
Grandchildren:
Child 2 (and Spouse):
Grandchildren:
Child 3 (and Spouse):
Grandchildren:
Child 4 (and Spouse):
Grandchildren:
Child 5 (and Spouse):
Grandchildren:
Child 6 (and Spouse):
Grandchildren:
Other Important Family Members:

# **Family Tree**

This is your family tree. Fill in the names of those relations that hold some significance with respect to your financial goals and responsibilities, your family estate and your future legacy.

PARENTS
SIBLINGS
Check here if Children and Grandchildren are the same
Child 1 (and Spouse):
Grandchildren:
Child 2 (and Spouse):
Grandchildren:
Child 3 (and Spouse):
Grandchildren:
Child 4 (and Spouse):
Grandchildren:
Child 5 (and Spouse):
Grandchildren:
Child 6 (and Spouse):
Grandchildren:
Other Important Family Members:

# **Investment Mindset**

What are your core beliefs about money?		
Can you describe some of the principles that have guid	ed your financial decisions over the years? What lessons have	
you learned over the years that have affected your attitu	ude toward saving, spending or investing?	
What do you see as the main goal of your invest	tment portfolio?	
Select those that apply, and we will discuss in greater d	etail.	
□ To help manage my wealth for retirement	☐ To ensure my family is supported if I or my spouse experience a sudden change in circumstance	
☐ To provide income to support my current lifestyle		
□ To provide income to support my future	☐ To protect my wealth from inflation	
(retirement) lifestyle	$\hfill\square$ To preserve my wealth for the next generation	
□ To help fund a specific purchase or goal	☐ Other:	

### Investment Mindset cont'd

What d	o you r	nost w	ant to	impro	ve on or implement about your financial life or financial life plan?
<b>How do</b> On a sca	le of on	e to five	e, one b	eing the	ors? e most and five being the least, which of the following do you see as part of our
MOST				LEAST	
1	2	3	4	5	Gaining and maintaining clarity about my own financial situation
1	2	3	4	5	Learning about investing, tax, retirement and other financial topics
1	2	3	4	5	Staying informed regarding the details of my portfolio, as well as market conditions
1	2	3	4	5	Improving my investment and wealth strategies for the purpose of meeting specific goals
1	2	3	4	5	Receiving guidance through both everyday decisions and major life events
Other r	emark	s:			

### **Retirement Guide for Executives**

**Employment and Compensation Overview** 

If your primary occupation is in the corporate executive space, it's likely that you face certain complications with respect to your assets, forms of compensation, and ultimately your retirement. That's why we encourage executives to complete this section of the workbook.

proje unu compensuum creation				
Where do you work and what is your title?				
Is there a possibility you could be changing pos	sitions in the next five years?	□ Yes	□ No	
How are you compensated? Select all that apply	<i>1</i> .			
☐ Base salary	☐ Pension plan			
☐ Bonus arrangement (annual)	☐ Executive retirement plan			
☐ Bonus arrangement (other)	☐ Stock Options			
☐ Restricted stock	☐ Deferred Compensation			
☐ Unrestricted stock	☐ Other			
Please provide plan documents for the abo	ove checked boxes			
				<u> </u>
Insider to company  Do you own greater than 10% or more of comp	any's shares of voting stock?	□ Yes	□ No	
Are you a director or senior officer of the comp		□ Yes	□ No	
Do you have a 10b5-1 plan for your company st (A 10b5-1 plan allows insiders of publicly traded companies to set up	cock?	□ Yes	□ No	
Do you own restricted stock?		□ Yes	□ No	
Have you made an 83(b) election? (83(b) elections allow you to be taxed on shares of restricted stock of the vesting date when its value will have increased. This can save co		□ Yes	□ No	□ Not Sure

**Deferred Compensation** 

# Retirement Guide for Executives cont'd

Is your plan funded? ☐ Yes ☐ No ☐ Not Sure
Have you paid tax on these assets yet? □ Yes □ No □ Not Sure
Is it portable? □ Yes □ No □ Not Sure
Do you have the option to take an in-service withdrawal? ☐ Yes ☐ No ☐ Not Sure
Is your deferred compensation accessible to creditors? ☐ Yes ☐ No ☐ Not Sure
What are the payout options for your deferred compensation?
What would happen to your deferred compensation if the company were to be sold?   □ Not Sure
If the company were to be dissolved, how would your deferred compensation be affected? □ Not Sur
If you have not yet paid tax on your deferred compensation, how would your retirement savings be impacted if your deferred compensation paid out in one year?

### Retirement Guide for Executives cont'd

### **Stock Options**

If plan documents are unavailable, please provide as much detail as possible below:

Description	Description
Type:   Incentive Stock Option (ISO)*  Non-qualified Stock Option (NSO)*  Issue Date:	Type: □ Incentive Stock Option (ISO)* □ Non-qualified Stock Option (NSO)* Issue Date:
Grant Price:	Grant Price:
Vesting Schedule: Exercise Date:	Vesting Schedule: Exercise Date:
Expiration:	Expiration:
Description	Description
Type:   Incentive Stock Option (ISO)*  Non-qualified Stock Option (NSO)*	Type:   Incentive Stock Option (ISO)*  Non-qualified Stock Option (NSO)*
Issue Date:	Issue Date:
Grant Price:	Grant Price:
Vesting Schedule:	Vesting Schedule:
Exercise Date:	Exercise Date:
Expiration:	Expiration:

An ISO is taxed as capital gain as long as exercised 1 year or greater after exercise and 2 years or more after grant date. In a NSO, the bargon portion is ordinary income and capital gain after exercise

# Retirement Guide for Executives cont'd

Are your stock options and deferred compensation plan addressed in your will and estate plan? $\ \ \Box$	) Not Sur
	-
Do you have any other concerns or objectives related to your executive compensation and your retirement, that you wish to share with us?	
	-
	-
Are there any particular areas of your compensation package in which you would like assistance in order to acquire more in depth knowledge and understanding?	
	-
	-



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